F.M. station on air in fall-IF

By Phil Stewart

The College's FM radio station will go on the air in the fall of 1964, if students support it.

Dr. Howard Martin, assistant professor of speech, now sees the station as a future fact, instead of a future possibility, only, however, if the students are willing to work with the speech department and build the station next semester.

In short, Martin wants and needs students to enroll in several courses which the speech department has created or modified to prepare students and the station for regular programming next fall.

FOUR COURSES OFFERED

Martin described four courses which will work in connection with the station next semester.

Speech 18, Radio and Television Continuity and Announcing will meet Mondays and Wednesdays at 2 p.m. This course will cover writing and scheduling of programs and announcing of news, music and sports programs.

Speech 26 and 126, Radio Workshop, will meet Mondays at 9 a.m. In this course students will produce studio productions of Speech 1A lectures and plan administration of the FM station. Students will obtain laboratory experience in announcing and radio production.

SELECT STUDENTS

Speech 125, Broadcast Drama, will meet Tuesday and Thursdays at 9 a.m. Students will produce programs to be broadcast in the fall. Personnel also will be chosen to work on the station in the fall.

Speech 128, Radio and Television Production, will meet Tuesdays and Thursdays at 8 a.m. Similar to Broadcast Drama, Speech 128 will cover the production of news, documentary and public service programs which also will be broadcast next fall. Students from Speech 128 will be selected to work on the station.

Martin explained, "These courses offer the student a rare opportunity to gain broadcast experience, create a variety of programs and have his work broadcast throughout Sacramento."

THE STATE HORNET

SACRAMENTO STATE COLLEGE

Vol. XVI No. 24 Sacramento, California Tuesday, January 14, 1964

BOD committee report on NOTHING not completed

BY KEN BENTON

No report has yet been given on the National Order of Traditional Heritages Inherent in National Government by the AD Hoc committee that was formed by the Board of Directors on December 16.

NOTHING made a bid to become a recognized ASSSC organization at the last December BOD meeting. Objections were raised that the organization was exactly what its initials represented. In face, some BOD members even went so far as to say they didn't believe that a national organization did exist.

President Walter Kiedaisch defended NOTHING. He stated that it was dedicated to the perpetuation of the noble traditions of the old South, such as riverboat races, mint juleps, etc., and that a national organization certainly did exist, though he did not have any of their literature at the moment.

MEMBERSHIP UNKNOWN

The constitution of NOTHING has been approved by the Board of Justice, but not the attached memorandum. The memorandum cited the passage of the American Civil Liberties Union by the BOD, and stated that this precedent meant that they didn't have to submit a membership list. The number of members in NOTHING is still unknown.

At the BOD meeting January 6, Jim Shock, Editor-in-Chief of The State Hornet, read replys he received to some letters of inquiry regarding the ACLU.

Shock stated that none of the publications received from the Federal Bureau of Investigation, the Department of Justice, and the House Un-American Activities Committee listed the ACLU as a subversive or front organization.

BOD AT FAULT

The editor stated that this was to clear up some discention regarding the ACLU. He went on to state that, in his personal opinion, the BOD was at fault in not looking into this organization throughly enough before taking action.

Obviously the BOD is not going to make the same mistake with regard to NOTHING.

Composing the AD Hoc committee to determine what to do with NOTHING is Kathie Mc Lean, women's representative; Johnnye Lundgren, science and math representative, and Paul Sax, men's representative.

ORGANIZATION DROPPED

At the January 6 meeting it also was announced that the Campus Humanist Society has been dropped from campus. The BOJ ruling to this effect stated that there was apparent disinterest in the organization and a definite inability to submit membership lists and other information.

BOD President John Fitzgerald's appointment of Bruce McGagin, a life science major, to the post of election coordinator, was unanimously approved by the BOD.

Fitzgerald announced that Oxidental College has requested Sacramento State College to send delegates to its conference on the Contemporary Political System of the United States. Those interested should contact Fitzgerald.

LENGTHY DEBATE

Alpha Phi Omega's request that the BOD grant a two week exception to Article 1, sec. 1, No. 6 (membership) of the ASSSC policys led to a lengthy debate that didn't solve anything for APO but let the BOD members make their thoughts known on the question of exceptions.

APO's question was that if they couldn't count pledges as members, if they could be granted an exception for two weeks until the pledges were initiated they would thereby avoid prosecution by the BOJ.

Nothing was resolved during the discussion. As Paul Sax stated, "We don't interpret the laws. We make them. The Board of Justice interprets them." Fitzgerald agreed with Sax,

(Continued on Page 3)

One view of finals!

RECEIVED

LITTLE MAN ON CAMPUS



— NOW THAT WASN'T SUCH A HARD TEST, WAS IT?"

Math, Science week set

Math and Science Week, a new program on campus this year, will begin February 17 as the Engineering, Science and Mathamatics Departments obtain speakers to talk on various current social and scientific problems.

Among those scheduled to speak during this informative week are Dr. Gerald Tenney, head of the safety division at the Los Alamos Radiation Labs, and Commander S. R. Hawe, who will speak on the Polaris Missile, a line of the nation's defense.

Leaders in the effort to establish this program, Ron Huribut, engineering representative to the Board of Directors, and Johnnye Lundgren, math and science representative, will announce later speakers as they are confirmed.

"We feel that this area has been neglected in all the past years and that now is the time for some effort to be expended toward this goal," they stated. "For a time we were in doubt about the program, not the need for it, but where to obtain financial backing. We solved this problem to some extent this year and plan to have the program in the ASSSC budget next year," they concluded.

BULLETIN: Inflation will strike as the semester ends. THE STATESMAN, now being sold for $4.50, will cost $5.50 with the beginning of the Spring semester. The 1964 yearbook can be purchased in DH-102 during any hour of the day. This year's book will contain 230 pages of black and white, and color pictures representing all aspects of life at Sacramento State College.

Pre-registration may ease semester crush

Tomorrow an attempt at pre-registration in five divisions at the college will be initiated, Dr. Willys W. Folsom, associate dean of students, announced.

"This is only an experiment, and it is hoped it will improve our miserable registration procedure," Folsom added.

In the past, pre-registration has existed only in Engineering and Science and Mathematics. This semester the procedure has been expanded to include all Business Administration courses, courses in Humanities and Fine Arts, and courses in Social Science.

EXPEDIATE PROCESS

The committee on Registration Procedure recommended this new procedure in hopes that it will expediate registration in February. Folsom is chairman.

After pre-registration the committee will evaluate the new procedure and it hopes to get a clearer picture of how many students will be enrolled in the crucial courses. With this advance information it will be able to change the class schedule when necessary.

EXPLAINS PROCESS

"For example, if more English 1A classes are needed than are scheduled, we will know this before registration, and we can add more sections," Folsom explained. "If fewer sections are needed we can reduce with a fair amount of accuracy," he added.

This addition and reduction of sections will enable the student to get classes that otherwise would have been closed on registration day.

"More convience to the student and more expedient registration are the main objectives of the experiment, and if it proves successful, it may be broadened to include all divisions," Folsom concluded.

Did you find a blue shirt here?

By Wally Lee

"Hi, did you find a blue shirt here?" a man asks.

The tall, shapely brunette in the Student Business Office in the Student Lounge looks up and smiles. She opens her desk drawer, takes out a key, gets up, and walks toward a huge dark-grey cabinet that almost touches the ceiling.

With the key, she opens the cabinet and swings the two doors wide open. She busily looks up and down the cabinet, touching this, touching that.

After a few minutes she then says, "I'm sorry, sir, it doesn't seem to be here."

"Oh, thanks, anyway."

EVERYTHING ELSE

The brunette, still standing by the opened cabinet, exclaims, "My goodness, we have everything else except that. Why, we could start a student general store of our own."

The other brunette, short and pretty, looks up and agrees with her. Still another brunette, a student helper in this particular office, also adds her agreeing sigh.

Yes, indeed, this cabinet in the Business Office in the Student Lounge does have everything else but a blue shirt.

USEFUL ITEMS

Here in this slim, tall cabinet one can find UNCLAIMED, but useful items such as school supplies, household supplies, toiletries, clothing and other miscellaneous items.

The mostly brand-new school supplies include textbooks, paperback books, binders, tablets, compasses, and pens. There are also ASSSC cards, college stationary, an unopened bottle of purple ink, and even an audio-visual project.

In household supplies, there is a plugging cord, thermos, plastic food container, and even a pie pan.

MISCELLANEOUS ITEMS

Then, there are combs, lipsticks, bracelet charms, rings, necklaces, rosaries, earrings, and even wristwatches, which are still ticking.

Other personal items stored in the cabinet since the start of the 1963 fall semester include pills, cigarettes, nail clippers, stainless steel razors, hair spray, shaving cream, pipes, sunglasses, prescribed glasses, and car and house keys. There are wallet and purses still with money in them.

LISTS CLOTHING

Clothing collected are hats, jackets, coats, bright red tennis shoes, scarfs, gloves, sweaters, sweatshirts, and rainboots.

Other valuable collections include little black books, an unopened gift of a table mat set, check books, and, of all things, used handkerchiefs!

So, the three young women in the Business Office in the Student Lounge are confronted with these items that no one seems to claim. They are the constant caretakers of Sacramento State College's LOST AND FOUND!

Former editor hired

Paul Hinkle, former editor of The State Hornet, recently was appointed administrative assistant to Assemblyman Leroy F. Greene of Sacramento County.

Hinkle graduated from Sacramento State College in 1960 and was editor of The State Hornet during the 1959-60 year.

A former editor of the Rancho Cordovan, Hinkle was active in the recent campaigns of Assemblyman Jerome R. Waldie of Contra Costa County.

(Advertisement)



Howard Tours Has Rep. Here

Mrs. Wilma M. Mitchell, Head Resident of Foley Hall has been appointed campus representative of Howard Tours, the original college and travel program, to the University of Hawaii summer session and Pacific. Applications for next summer's trip are being accepted now by her at 6002 J St. telephone GL—7-5983.

Next summer's tour of 57 days to Hawaii costs $549, plus $9 tax. This price includes round-trip jet thrift between California and Hawaii, campus residence, and the most diversified itinerary of dinners, parties, shows, cruises, sightseeing events, beach activities, and cultural entertainment; plus all necessary tour services.

Waikiki apartment living, steamship passage, and visits to Neighbor Islands are available at adjusted tour rates. Steamship travel, however, will be at a premium. Therefore, interested steamship travelers should apply very early to protect their reservations.

In addition to Hawaii, Howard Tours offers a 44-day program to the Orient, a 57-day Circle World program, and a 46-day South America summer program. All three trips offer six upper division University credits under the auspices of San Francisco State College summer session. College men and women, schoolteachers and other adults may call Mrs. Mitchell for further information.

Concert to feature contemporary music

Robert Schmidt, bass, and Kenneth Brown, tenor, will be featured soloists in a concert presented by the college chorale and chorus tomorrow night at 8:15 p.m. in the Little Theater.

Music of contemporary composers will dominate the concert including five folk songs by Brahms, four folk songs by Bela Bartok and a piece by Aaron Copland entitled Stomp Your Foot.

Louis O. Clayson, assistant professor of music, will direct the 14 voice chorale and 75 voice chorus. Virginia York and C. Eugene Pritts, pianists, and Frederic Errert, organist, will accompany the chorus.

Song of the Forests, a nationalistic oratorio by Shostakovitch also will be among the selections presented. The performance is open without charge to the general public.

The State Hornet will cease fall semester publication January 21 and will resume on February 18.

If there is an event that requires publicity a few days in advance please notify Babs Murnan in 210 D. H. by Thursday afternoon, January 16.

College kick off

Counselor applications for spring semester College Kick-Off will be available beginning today, announced Ken Olds, Kick-Off chairman.

Students who would like to be counselors for the new student program can obtain applications from Carolyn Giannotti, Bob Southern, Mary Ellen Rivera, Donna Blauert, Shari Roy, Bob Coburn, Dee Dale and Ken Olds.

Applications also will be available at the check-out desk in the Library and the CKO mailbox in the Student Lounge. Completed applications should be returned to the CKO mailbox in the Student Lounge by January 27.

Class schedules and preregistration materials for the Spring Semester, 1964, are available until Friday at the Registrar's Window in the Administration building.

Metropolitan tryouts set

Applications for the Metropolitan Opera National Council's annual auditions are now available, according to Mynard Jones of Berkeley, district director for this area.

Regulations stipulate that there are five age brackets for auditions. They are; sopranos, 19-30; altos, 19-32; baritones, 20-33; and basses, 20-35.

Regional finals are scheduled for February 19 in Los Angeles on the University of Southern California Campus.

Regional winners are sent to New York, all expenses paid, to compete for the First Place Award of the Metropolitan Contract and the Chambers $2,000 scholarship.

Singers desiring further information or planning to audition may write Jones at 2901 Benvenue Avenue, Berkeley 5.

RETRACTION

Contrary to a report published in The State Hornet on December 13, Paul Sax, men's representative to the Board of Directors, states that he is "not and will probably never be a member of the ACLU."

CALIFORNIA CALLING

College Seniors and Graduates:

If you like to work with people; if you want challenging assignments; if you want a variety of experience to be found in few other careers; if you want an opportunity to advance and grow—then chances are the State Government has a job for you as Employment Security Trainee in the Department of Employment.
Good starting salaries and steady advancement for young men and women who are now completing college.

GET COMPLETE INFORMATION AND APPLICATION FORMS FROM YOUR PLACEMENT OFFICE AND MAIL

BEFORE JANUARY 17, 1964

Brodie is a winner at SF go

Hut, two, three, four. Hut, two, three, four. So it goes for SSC's Mike Brodie as he struts his way toward a berth on the 1964 U. S. Olympic track team.

Brodie, who led the Hornet cross country team to a conference championship this past fall, is considered by many to be one of the top walkers in the United States.

During the holiday vacation, while most of us were gorging ourselves on food and refreshments, Mike added another leaf to his laurels when he strode around the Cow Palace oval, lapping the entire field and capturing the prize in the one-mile walk event of the Cow Palace Holiday Invitational track meet.

Brodie had to share the attentions of the 12,000 spectators with Olympic greats Ralph Boston, Ulis Williams, Bill Crothers, John Thomas and Hayes Jones. Even with this competition for the limelight Mkie drew his share of glory as the Palace rang with applause in tribute to his smashing victory.

This was Brodie's second big win in indoor walking competition in San Francisco; last February he strolled his way to the title in the Golden Gate Invitational meet.

Hornets finish sixth in holiday tourney at Chico

BY PETE DORSETT

This season must be one of patience and re-building. The Hornets met with disaster at the Chico State Invitational Tournament over the holidays.

Trying to defend its title at the tournament was a difficult task for the Hornets as they have only two lettermen, one of which is a regular. Coach Ev Shelton has the makings of a fine squad in his sophomores and juniors, but he should be proud of his team as they did quite well considering the factors surrounding the games.

FACE CHAPMAN

In the first game of the tournament held on Jan. 2, the Hornets were slated to face Chapman College, a perennial small college power, this was Chapman's first visit to the CSC tournament. The Hornets battled gallently but were outclassed and defeated 75-61. Gale Butler of SSC was high point man for the game with 27.

The next day the Hornets faced the loser of the Humboldt-Central Washington game, HSC was trounced by Cent. Washington 84-61. The Lumberjacks just didn't seem to get up enough steam. Coupled with the fact the Hornets were eager for victory, the Hornets won 84-57. Butler again high man for the game with 22, closely followed with 21 by Bob Albers of the Hornets. In this game the Hornets established a free throw percentage record for the CSC Tourney hitting 16 of 19 for a sizzling 84.2%. This victory earned a right to play for the consolation championship.

Earlier in the tourney, Lewis & Clark defeated Pasadena and Chico State defeated Willamette. Pasadena beat Willamette en route to the consolation championship, thus the Hornets came face to face with the Pasadena Crusaders.

LEAD AT HALF

The Hornets held a halftime lead of 24-21, but the Pasadena quintet forged into the lead at the start of the second period. Once again the Hornets exchanged leads and the seesaw battle for the championship was on. The lead exchanged hands several times with just a couple of minutes remaining the Hornets had a three-point lead but watched it go down the drain as Albers fouled out and the Hornets' luck ran out. The final tally showed Pasadena the consolation champions with a 39-35 win over the Hornets. Gale Butler once again the high point man of the game with 15. Butler was elected to the all-tourney team in recognition of his scoring and all round talents.

The Hornets finished sixth over all as Lewis & Clark copped first Cent. Wash., Chico, Chapman, Pasadena, SSC, Humboldt and Willamette rounded out the pack.

Frosh five is defeated at the foul line

Foul shooting proved the difference as the SSC frosh cage team dropped a decision to Merced Junior College 77-63 last Tuesday.

Although the Wasps tied their foes in field goals, they tallied only 11 of 19 free-throws to their opponents 25 gift scores. The majority of Merced's free-throws came in a rough second half. Leading SSC's attack were Jack Stafford, who scored 14 points and Phil Rice, who added 13 more.

Merced's Juan Escalmilla led both teams with 23 points, of which 11 came at the free-throw line. The visitors from the south never fell behind and led 37-30 at the half.

MERCED JC

	fg	ft	tp
Shadrick	8	1	17
Torres	5	4	14
Walker	5	2	12
Escalm.	6	11	23
Kahl	2	6	10
Neckels	0	1	1
Totals	26	25	77

SSC FROSH

	fg	ft	tp
Stafford	5	4	14
Shannon	3	2	8
C. Powell	5	0	10
Yamamura	2	1	5
Ackley	2	0	4
R. Powell	2	2	6
Belcher	1	1	3
Rice	6	1	13
Totals	26	11	63

Camellia Queen hopefuls



SMILES are the finalists who will represent Sacramento State College in the Tenth Annual Camellia Festival. From left to right they are Louise Nelson, Diane Kay Southard and Dina Velo.

Congolese Students train here under state grant

Nineteen young men are currently on campus to train for future public administration positions in the various provinces in the Congo.

Their presence marks the first time a project of the state department's Agency For International Development has been held on this campus.

From the National School of Law Administration in Leopoldville, these 19 male Congolese college seniors are taking a five-week course in public administration.

VISIT SACRAMENTO AREA

They are attending class until February 7 from four to five hours a day, Tuesday through Friday, and also are being taken on field trips to various public works and agencies in the Sacramento area.

Among more than 100 other Congolese students undertaking similar training programs in Europe and Canada, the 19 students are being financed under a contract with the Agency, a program of the U. S. State Department.

Their tour and training in the U. S. is arranged by the Public Administration Training Branch of the International Training Division of AID.

COORDINATORS NAMED

Dr. William Hickman, professor and chairman of the Economics Department, and Dr. Marc Tool, associate professor of economics, are program coordinators for the college.

Upon completion of their five-week course here, the group will be divided into three subgroups for studying on campus, at the state agencies in Sacramento and San Francisco, and in Washington, D. C.

Lectures Set

Two lectures, Decision Making Under Uncertainty and Opital Design of Experiments, will be delivered here Thursday by Dr. Herman Chernoff, professor of statistics at Stanford University.

The lectures are under the joint sponsorship of the American Statistical Association, Biometric Society, and Institute of Mathematical Statistics, with the financial support of the National Science Foundation.

The programs will be free and open to the public. They are scheduled for 1 p.m. and 7 p.m. in 218, Business Administration.

Chernoff received his Ph. D. in Applied Mathematics from Brown University. He was a research associate at the Cowles Commission at the University of Chicago, and he spent three years in the Department of Mathematics at the University of Illinois.

He was a Fellow at the Center for Advanced Study in the Behavorial Sciences from 1958-59.

ATTENTION!

FEBRUARY GRADUATES, JUNE GRADUATES, AND ALL FACULTY

Measurements for caps and gowns will be taken in the Student Lounge above the Bookstore on the following dates:

Monday, March 9-9 a.m. to 4 p.m. (Faculty only)

Tuesday, March 10-9 a.m. to 7 p.m. (Grads and Faculty)

Wednesday, March 11-9 a.m. to 7 p.m. (Grads and Faculty)

Thursday, March 12-9 a.m. to 5 p.m. (Grads and Faculty)

If rental fees are not paid prior to the time of measurement, they must be paid when measurements are taken.

Schedule of Rental Fees

Bachelor of Arts cap and gown $3.50

Master of Arts cap, gown, and hood $8.00

Doctor's cap, gown, and hood $9.00

BOD-

(Cont. from Page 1)

stating that it is not the BOD's function to grant exceptions to policy. All this makes a former precedent of granting exceptions illegal.

But, depending on how fast the wheel's of campus justice turn, APO may make it yet.

WANT ADS

Services

"A" TERM papers, reports, etc. Typed and edited. Near SSC GL 7-3248.

TYPING on term papers, book-reports. Call after 5. Geraldine Chapman 451-1840.

Rentals

FOR RENT: Available Jan. 1 College grad student wants to rent part of duplex-room with kitchen privileges. 1 girl $35 per mo; 2 girls $30 each. Near State College in River Park; bus trans. Call 455-1722 after 4 p.m.

Wanted

WANTED: one or two students to share sharp two bedroom apartment near school. Call 363-8682.

For Sale

1959 Chev. Convertible, new top and tires, stick shift, 348 cub. in., white red interior, $1050, call IV 9-0017.

Desire ride to and from school from North area on Tues. and Thurs. Be at school by 11:30. Call 925-7018.

Part-time salesmen for National firm. Advertising sales program sponsored locally. Leads furnished. Management opportunity. Age 22-35. Married. Call Mr. Gliebe 489-3378.

Nevadans upset by Hornets--almost



OH MY ACHING HEAD!—Bob Albers tries on the basketball for size during the Saturday night contest between the University of Nevada and SSC in the Hornet Gym. Nevadans, from left to right, are guard Mike Olivas forward Napoleon Montgomery and forward Harlan Heward. The Hornets led for part of the game, but a strong second half performance by the Wolfpack brought them a 67-65 win. Albers was SSC's second highest scorer in the contest with 15 points.

Nevada, led by Bill 'the dipper' Robinson, survived a surprising attack by the pesky SSC Hornets and prevailed over the locals, 67-65 last Saturday

Robinson, 6'-8", who did everything but bring out the balls, scored 21 markers and brought down nine rebounds. His rival counterpart, SSC's Gale Butler, hit for 18 and outrebounded Robinson, getting 11.

The Hornets looked very good in the season liditter, leading the Pack by as many as 12 points before succumbing to a fourth quarter onslaught by the Nevadans.

The game was marked by fouls, and played the deciding factor of the match as the losers outscored the victors on two pointers, getting three more. However on charity shots the winners collected 21, while the Hornets could manage only 13.

Four of the Shelton-coached Hornets hit in double figures. Following Butlers' 18 were Bob Albers, who tanked 15, Wayne Sheppard, who marked 13 and Jim 'Spider' Thomas, who dropped in 11.

The game was close in the first half as the ball changed hands a total of 13 times. The Hornets left the court with a three-point, 35-32 advantage and returned to try and add to the lead. Sporting a new offensive twist in the second half, the Hornets raced to their 12 point advantage.

Then the Wolfpack exploded and with 9:45 remaining the score was knotted at 54 all. The lead seesawed back and forth and the Hornets led 65-64 with 59 seconds left. Olivas of Nevada was fouled and he converted both free throws to ice the game for Nevada. He also put through a charity as the buzzer sounded.

In the preliminary contest between the Nevada frosh and the Hornet Frosh, Chuck Powell and Phil Rice each scored 12 points, but the Hornets lost, 69-51.

Scoring honors went to Nevada's Goerge Schoenberger, who tallied 14 points on six field goals and two free throws.

Nevada held a margin at halftime 35-18.

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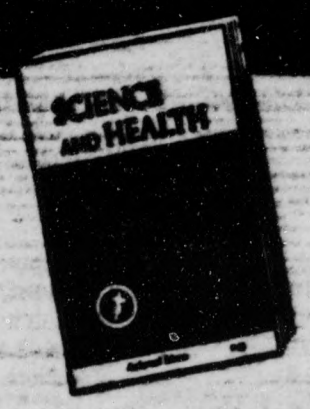
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get along with others



Satisfying human relationships can make a big difference between success and failure in college. Whether it's a roommate, a professor, your family, or friends, you want to get along well with them. We are learning a lot about this through our study of the Christian Science textbook, Science and Health with Key to the Scriptures by Mary Baker Eddy. You can, too.

We invite you to come to our meetings and to hear how we are working out our problems through applying the truths of Christian Science.

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Sacramento State College
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Meeting place: Music-Speech Bldg., Rm. 130

Science and Health is available at all Christian Science Reading Rooms and at many college bookstores. Paperback Edition $1.95

On Campus with Max Shulman

(By the Author of "Rally Round the Flag, Boys!" and, "Barefoot Boy With Cheek.")

A GUIDE FOR THE GUIDERS

One of the most interesting academic theories advanced in many a long year has recently been advanced by that interesting academic theorist, E. Pluribus Ewbank, Ph. D. who holds the chair of Interesting Academic Theories at the St. Louis College of Footwear and Educational Philosophy. Dr. Ewbank said in the last issue of the learned journal, the *Mount Rushmore Guide to Scholastic Advancement and Presidents' Heads*, that we might be approaching the whole problem of student guidance from the wrong direction.

Dr. Ewbank, a highly respected pedagogue and a lifelong smoker of Marlboro Cigarettes, (I mention Marlboros for two reasons: first, to indicate the scope of Dr. Ewbank's brainpower. Out of all the dozens of brands of cigarettes available today, Dr. Ewbank has had the wit and taste to pick the one with the most flavorful flavor, the most filtracious filter, the most soft soft pack, the most flip top Flip Top box: I refer, of course, to Marlboro. The second reason I mention Marlboro is that I get paid to mention Marlboro in this column, and the laborer, you will agree, is worthy of his hire.)

But I digress. To return to Dr. Ewbank's interesting theory, he contends that most college guidance counselors are inclined to take the easy way out. That is to say, if a student's aptitude tests show a talent for, let us say, math, the student is encouraged to major in math. If his tests show an aptitude for poetry, he is directed toward poetry. And so forth.



All wrong, says Dr. Ewbank. The great breakthroughs, the startling innovations in, let us say, math, are likely to be made *not* by mathematicians—whose thinking, after all, is constrained by rigid rules and principles—but by mavericks, by nonconformists, by intuitors who refuse to fall into the rut of reason. For instance, set a poet to studying math. He will bring a fresh, unfettered mind to the subject, just as a mathematician will bring the same kind of approach to poetry.

By way of evidence, Dr. Ewbank cites the case of Cipher Binary, a youth who entered college with brilliant test scores in physics, chemistry, and the calculus. But Dr. Ewbank forced young Cipher to major in poetry.

The results were astonishing. Here, for example, is young Cipher's latest poem, a love lyric of such originality that Lord Byron springs to mind. I quote:

He was her logarithm,
She was his cosine.
Taking their dog with 'em
They hastened to go sign
Marriage vows which they joyfully shared,
And wooed and wed and pi r squared.

Similarly, when a freshman girl named Elizabeth Barrett Sigafoos came to Dr. Ewbank to seek guidance, he ignored the fact that she had won the Pulitzer prize for poetry when she was eight, and insisted she major in mathematics. Again the results were startling. Miss Sigafoos has set the entire math department agog by flatly refusing to believe that six times nine is 54. If Miss Sigafoos is correct, we will have to re-think the entire science of numbers and—who knows?—possibly open up vistas as yet undreamed of in mathematics.

Dr. Ewbank's unorthodox approach to student guidance has so impressed his employers that he was fired last week. He is currently selling beaded moccasins at Mount Rushmore.

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* * *

We, the makers of Marlboro, know only one kind of guidance: the direct route to greater smoking pleasure. Try a fine, filtered Marlboro, available wherever cigarettes are sold in all fifty states of the Union.